



**FOR IMMEDIATE RELEASE**

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**CONTACT INFORMATION**

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**LOCAL CHAPTERS OF THE LINKS, INC. JOIN TOGETHER TO COMBAT CHILDHOOD OBESITY**

MIAMI – Three South Florida chapters of The Links, Incorporated are working collaboratively to help in the fight against childhood obesity. Members of the Dade County (FL), Greater Miami (FL), and Miami-Biscayne Bay (FL) Chapters have combined their collective talents, skills, and ideas, to strengthen community awareness about childhood obesity and to teach children the importance of good nutrition, daily exercise, and healthy living. Through a grant from The Links Foundation, Inc., the Miami Cluster Childhood Obesity Initiative of The Links, Inc. will partner the Blue Cross Blue Shield campaign “Embrace a Healthy Florida Leadership Coalition – War on Poverty – Childhood Obesity Initiative of Opa-locka.” The cluster group will work with students at a local elementary school and host a childhood obesity prevention summit and town hall meeting.



*Miami-Biscayne Bay Chapter President Lillian Cooper and Dade County Chapter President Barbara Edwards look on as Karen Landry, Executive Director, War on Poverty – Florida, briefs the group on the childhood obesity epidemic.*



*Anne Herriott (Greater Miami Chapter), Southern Area Secretary, Tammy Reed (Dade County Chapter), and Rosa Simmons (Miami-Biscayne Bay Chapter) meet to brainstorm ideas for implementing the Miami Cluster Childhood Obesity Initiative of The Links, Inc.*



*The Links, Inc. Miami Cluster Childhood Obesity Initiative Members*

## **ABOUT THE LINKS**

The Links, Incorporated, founded in 1946, is one of the oldest and largest volunteer service organizations of women who are committed to enriching and ensuring the culture and economic survival of African Americans and other persons of African ancestry. The Links, Inc. has a membership of over 12,000 professional women.